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## **TRACK 25: Entrepreneurship Education**

### **Track Chairs:**

#### **Paula Kyrö**

Professor  
Aalto University School of Economics (Finland)  
Paula.Kyro@aalto.fi

#### **Alain Fayolle**

Professor  
EM Lyon Business School (France)  
fayolle@em-lyon.com

#### **Hans Landström**

Professor  
Sten K. Johnson Centre for Entrepreneurship  
Lund University  
Hans.Landstrom@fek.lu.se

### **Organisational Coordinator:**

Professor Hans Landström  
Sten K. Johnson Centre for Entrepreneurship  
Lund University  
Hans.Landstrom@fek.lu.se  
+46-(0)46.222 7844, Mobile: +46-(0)70.333 7544

### **Abstract:**

## **Entrepreneurship education**

A growing concern on fostering entrepreneurship as an accelerator in renewing economies and societies has inspired entrepreneurship education research to bridge the borders of disciplines and to broaden its scope and contexts. As European Commission highlights the importance of the creation of an entrepreneurial culture by fostering the right mindset, entrepreneurship skills and awareness of its career opportunity are essential part of its competitiveness and welfare.

As broadly understood entrepreneurship refers to the way that individuals and organisations create and implement new ideas and ways of doing things, respond proactively to the environment, and thus initiate change involving uncertainty and complexity. It is argued that regardless of career path, key entrepreneurial principles and theories are useful for nurturing enterprising attitudes and behaviour. This refers to a state of mind applicable to all settings and aspects of life. Considering traditional knowledge-oriented teaching, these definitions actually represent a curriculum reform per se. As the recent European survey indicated, the teaching methods deemed effective in entrepreneurial education were often different from the methods traditionally used in academia and these educational themes and methodologies were often new for most of the HEIs. Also some research findings from European countries indicate that teachers have difficulties on the one hand in understanding what entrepreneurial and enterprising pedagogy means and on the other hand they are unsure about their competences to adopt it in teaching.

This intensified interest in entrepreneurship education reflects the changes in entrepreneurship education research. It has moved from content questions to the processes of learning and teaching, expanded its scope to pre-intention and intention phases as well as to learning environments and started to investigate the dialogue between organizational change, curriculum development and pedagogy. These developments have inspired researchers to cross the borders of disciplines and find ideas from different fields of science. This track offers an arena to scholars interested in sharing their conceptual and empirical findings of these diverse aspects of entrepreneurship education.

### **Examples of themes**

- Learning processes and approaches in entrepreneurship education
- Learning environment in entrepreneurship education
- Entrepreneurial learning and teaching methods
- Entrepreneurship curriculum development
- The dynamics between teacher and student in entrepreneurship education
- Collaborative vs. individual learning in entrepreneurship education
- Problems of pedagogy in entrepreneurship education
- State of the art in entrepreneurship education in different countries or regions
- Cultural contexts of entrepreneurship education
- Entrepreneurial University

### **Keywords:**

Entrepreneurship education/learning processes/teaching methods